

## Work Experience

### Wunderkind PR, Publicity Intern

New York, NY Remote | May-September 2024

- \*Lead intern on publicity campaigns for The Failures by Benjamin Liar and Swinging into History by Karen L. Swanson, which became an Amazon Bestseller and recived a New York Times review
- \*Assisted in booking major media hits for author Leigh McGowan, such as MSNBC's 11th Hour and CNN's News Night with Abby Philips, which resulted in McGowan getting a permanent guest spot on CNN
- \*Generated press materials and pitches for top titles from houses such as Macmillan/Tor, Penguin/Calkins Creek, Simon & Schuster/Atria, and HarperCollins/Avon
- \*Helped write creative media outreach materials, including press releases, pitches, Q&As, and prepared media flashes for clients
- \*Aided in booking author interviews on SiriusXM, Sports Byline, Chicago TV WFLD Fox32/WPWR MY50, and Conversations Live
- \*Tracked media coverage for reports to be shared with clients
- \*Interviewed author Benjamin Liar for Medium Magazine's Reading List

### Emerson College, Front Desk Assistant

Boston, MA | January- May 2023

- \*Managed Writing, Literature, and Publishing department affairs such as helping professors and students, and ran the office
- \*Tasked by head of the department to redesign their staff service guide using Indesign
- \*Used Canva to design posters/social media posts for author readings, class postings, and student events
- \*Assisted students & faculty with whatever they needed

### CambridgeEditors, Intern

Boston, MA | August - December 2022

- \*As the Direct Assistant to the founder I used Microsoft office to update client sheets, and created client proposals
- \*Used Canva to create posts for LinkedIn and Twitter
- \*Was in direct contact with all clients via email and phone call
- \*Copyedited all social media posts, as well as some client work

### Northern Express Newsmagazine, Intern

Traverse City, MI | January - June 2020

- \*Direct assistant to the Editor-in-Chief
- \*Proofread articles & letters to the editor
- \*Uploaded articles & images to their website using Word Press and ensured the articles were published on time
- \*Conducted interviews with business owners and locals for stories
- \*Wrote food reviews

## Other

### Skills

Adobe Indesign & Audition, Chicago Manual Style & AP Style  
Photoshop, Illustrator, Wordpress & Microsoft Office Suite, HTML,  
Muckrack, Podchaser and Website Design/Upkeep

### Completed industry grade classes in

Copyediting, Book Editing, Print Design, Digital Publishing,  
Publicity, Management Innovation, Children's Publishing, and  
Sales & Marketing

### Northwestern University Medill

#### Journalism Cherub

Evantston, IL | June-August 2019

- \*Chosen as one of eighty students to participate in the five week intensive journalism camp.
- \*Completed journalism related assignments/work for twelve hours a day
- \*Worked with editors from Bloomberg & People

# Sophia Boyce

## Education

### Undergraduate

Emerson College BA Writing, Literature, and Publishing

Graduation Year: 2024

Dean's Honor List from fall 2020 to spring 2024

### Graduate

Emerson College MA Publishing

Graduation Year: 2025

### Publications:

#### YourMag

Assistant Copychief

#### Pub Club

Head Copyeditor

Design Team

#### Concrete Literary Magazine

Assistant Designer